

# The question to ask isn't, "Are you **Green**?" It's, "Do you want to be **Green**?" What's the difference? Everything.

Jessen Press believes that being **green** is a journey, not a destination. Everyday we are guided on our **green** path by four points of our **green** compass -- because we want to be **green**.

## Our Four **Green** Guideposts

### Doing the right things as a company and individuals

- Operation produces no hazardous waste stream
- Recycle all production and administrative by-products
- Employee energy conservation training
- Flexible work schedules to reduce commute times
- 100% "Lights Out" when not in operation

### Choosing our suppliers and vendor partners with the same vision

- Working with Xerox, Heidelberg, Agfa because of shared environmental concern record
- Printing with Soy Inks
- Require consolidated supply shipments

### Reaching to achieve, exceed and maintain industry green standards

- Great Green Printer
- USGBC Member
- Pending FSC, SFI and PEFC designations

### Investing in our operation to lower our environmental impact

- Xerox iGen3 Color Digital Printer to minimize make ready waste and spoilage
- Agfa Chemistry Free Thermal Direct-to-Plate Technology

